

Dr. John F. Luer, EdD,

AICAIE Visual Arts Gallery, CV
674 East Brier Drive
San Bernardino, CA 92408-2800
(909)915-2100
Dr. John Frederick Luer, EdD |MBA |MAEd
Visual Arts Gallery Director

EDUCATION/EXECUTIVE VISUAL GALLERY DIRECTOR 2014 to Present

Gallery Founded by Ron Lana, MFA and Dr. John F. Luer EdD January 2010
Leaders in the Creative Arts Community of the Inland Empire
Current AiCA-IE President Matthew Madrid
The Art Institute of California - Inland Empire
San Bernardino, California

Gallery Mission Statement

The Visual Arts Gallery of the Art Institute of California-Inland Empire was established and created to "inform, inspire and educate" students and potential students, by exhibiting art encompassing historical and professional works, as well as creations from faculty and students.

Gallery Design Mission Statement

To cultivate and inspire a creative, professional student-centered learning environment through which students and faculty thrive in developing nationally competitive Design Community in the Inland Empire.

Gallery Student Club
Creative Valer*
2015 to 2019

- The Student Club. established in keeping with the foundational tenants of the best practices for student and community involvement.
 - It is a college club, managed and run by the students of AiCA-IE and is open to all majors.
 - The students are responsible for the self-executive management, financial requirement, and promotion.
 - Their duties are for the Visual Arts Gallery, maintenance, set-up, tear down, promotion material and distribution. They are also involved with the visual design of the campus for student displays, promotion, and community outreach.
 - * Valer stands for V=visual, A=artists, L=leading, E=environmental, R=renaissance
 - Nick Meyers, Graphic Design Student current club President
 - Dr. John F. Luer, EdD *Academic Club Advisor*
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Gallery Exhibition Criteria

Work must promote the highest standards for creativity, technical execution, and professionalism. All work shown must promote in a positive way, 1) the artist, 2) the school, 3) the community, 4) provide inspiration, 5) education, and 6) create positive dialog in its critique. All work is subject to prescreening for appropriateness and the director is appointed with this task. All works to be curated by Gallery Director.

Gallery Exhibition Catalog

APEX Award for Publication Excellent

- Winner 2012
- Winner 2013

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- Winner 2014

Gallery Publications (INTERNAL USE)

- AICAIE **The Curator Guide to Shows and Events** (2016)
 - AICAIE Regional High School Arts Competition: Business Plan, Budget, and Scholarship Requirements (2017)
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Gallery Exhibitions

2010

The Golden Age of the Poster <i>Vintage Posters from 1890-1930</i>	January 21, 2010
"Stasis" Portraits by George Geisler <i>George Geisler, Faculty</i>	February 25, 2010
New York Revisited, 1950-55 <i>Jerry Muller, Photography</i> <i>Visiting Professional</i>	April 8, 2010
"Best of the Best" ADDY Award Winners <i>ADDY Student Award Winners - 2009</i>	July 22, 2010
The Creative Journey of Alina Chau <i>Alina Chau, Lucas Films Animation</i> <i>Visiting Professional</i>	August 26, 2010
Designing Glamour, Fashion Design <i>Randy McLaughlin</i> <i>Visiting Professional</i>	October 14, 2010
Stripped Bare, Embracing your Nakedness <i>A Faculty Exhibit on Conceptual Art</i>	December 9, 2010

2011

Art Institute-Inland Empire in 3D <i>Student Exhibition of Three-Dimensional Work</i>	February 3, 2011
Eye, Brower <i>A Twenty-Year Retrospective of Steven Brower</i> <i>Visiting Professional</i>	March 17, 2011
"Best of the Best" ADDY Award Winners <i>ADDY Student Award Winners - 2010</i>	May 19, 2011
A Photographic Journey by Louis Weiner <i>Louis Weiner, Faculty</i>	August 18, 2011
The World of Breads <i>Laurent Baillon, Chef, Faculty</i>	October 18, 2011
Under the Creative Umbrella <i>Megan Halsey: Author, Designer, Illustrator</i> <i>Visiting Professional</i>	December 8, 2011

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2012

- Creative Chroma
A Faculty Exhibit on Conceptual Art February 17, 2012
- Those Who Teach Can Do
Visiting Inland Empire High School Faculty April 19, 2012
- "Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2011 June 7, 2012
- Living Light: Natural Light Defined
The Photography of Abrey Noelle & Ricky Dorn
Visiting Professional & Student Apprentice
Mentor Series August 9, 2012
- Quintessence, the Art of Toed Tomlinson
Toed Tomlinson, Faculty October 17, 2012
- Jim de Brarros - MTV
Vice President of Off Air Creative
Master Series December 13, 2012

2013

- Patrick and Kandra Scullin - His & Hers
Patrick Scullin, Faculty
Kandra Scullin, Visiting Professional February 21, 2013
- Art Brewer - A Master Photographer's Journey
Art Brewer, Designer
Visiting Professional
Master Series June 30, 2013
- The Artistry of Bread
AiCA-IE Culinary Student Exhibit August 22, 2013
- "Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2012 October 13, 2013
- Birth of Autumn - Fashion Merchandising
AiCA-IE Student Exhibit October 30, 2013
- Deborah Sussman - 60+ Years of Design
President, Sussman/Preizja
Master Series December 16, 2013

2014

- Joseph Pastor
Faculty Exhibit February 25, 2014
- "Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2013 June 3, 2014
- ETC, Illustration Gallery
AiCA-IE Student Exhibit September 4, 2014
- Combat to Creative
Donated Military Art Exhibit
National Pentagon Collection November 6, 2014

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2015

- On the Edge of Your Seat
AiCA-IE Student Exhibit
Interior Design Department January 22, 2015
- "Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2014 June 3, 2015
- 4 Illustrators, 4 Styles
AiCA-IE Student Illustration Exhibit August 27, 2015
- Mike Butkus: Conceptual Media Artist
Visiting Professional
Master Series December 10, 2015

2016

- "Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2015 February 18, 2016
- AiCA-IE + ESRI Connection
Corporate Connection + Ai Designers
Celebration of AiCA-IE Graduates April 21, 2016
- AiCA-IE - West Coast Connection
Institutional Connection + Ai Designers
Celebration of AiCA-IE Graduates June 9, 2016
- AiCA-IE Department Interior, Graphic/Web, Advertising
Celebration of AiCA-IE Departments July 21, 2016
- "Untapped Hip Hop" Summer Community Art Event
Co-sponsorship for Student Success July 16 - 17
- AiCA-IE - Culinary Arts
Institutional Connection + Ai Designers
Celebration of AiCA-IE Graduates November 1, 2016
- AiCA-IE Department Interior,
Celebration of Interior Design Graduates December 1, 2016

2017

- Breath -Student/Instructor
Ivan & Christian (street art & media arts) January 27 - March 3
- The AiCA-IE Photography and Film Student Show
"Home" March 16 - May 4
- Regional Inland Empire High School Art Competition Show
Admission's event for Scholarship promotion,
Gallery Director execution and responsibility May 18- June 30
- Denise Wilcox, AICAIE Librarian
A Night with the Librarian Sept 14 - Nov 9, 2017

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2018

Renee Brandenburg, BFA. MAEd.

"Creative Dynamics: Art Through Technology"
(Using Augmented Reality)

January 24 - March 28, 2018

"Best of the Best" ADDY Award Winners
ADDY Student Award Winners - 2015

April 1 - May 16, 2018

Regional Inland Empire High School Art Competition Show May 17- June 28, 2018
Admission's event for Scholarship promotion,
Gallery Director Design and Project Responsibility

The Show at the Gallery
AiCAIE Student Photography Graduate Show

July 12 thru Sept 20, 2018

General Display of student work
Gallery Closing with the Institution on December 21, 2018.

October thru December-2018